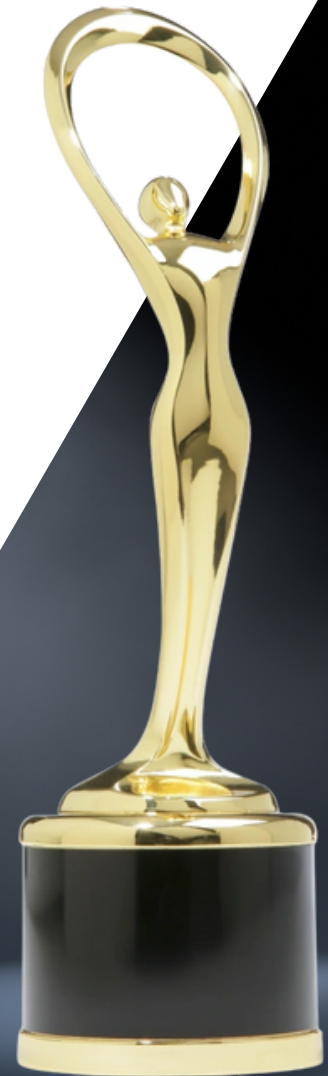


WELLMED EARNS 16 HONORS FROM THE COMMUNICATOR AWARDS

San Antonio, TX – The Communicator Awards, the nation’s largest and most competitive awards program honoring creative excellence for communications professionals, recently recognized WellMed with 16 awards in its 28th annual competition.

WellMed earned the program’s highest honor, the Award of Excellence, for a blog by Dr. Andrew McKinnon titled “Understanding PTSD In Veterans.” Dr. McKinnon, an Air Force veteran and cardiologist, wrote about how post-traumatic stress can cause veterans to develop sometimes disabling physical symptoms. He urged anyone struggling with PTSD to talk to a doctor, family, friends and loved ones about their issues.

The leading health care company also received 15 Awards of Distinction, including one for its ongoing online video series profiling WellMed physicians titled “We Are WellMed,” and two awards for the online concert series “WellMed Wednesdays Live,” produced to provide patients and staff with an entertaining respite during the lockdown portion of the pandemic. Artists who performed included platinum-selling R&B band Kool and the Gang, conjunto legend Flaco Jimenez and rockabilly favorite Two Tons of Steel.





Other projects receiving Award of Distinction honors include:

- **WellMed Radio** – A long-running weekly health and education podcast and radio show co-hosted by Dr. Marissa Charles and Ron Aaron Eisenberg, honored for overall production. An individual episode also was recognized.
- Give Me The News – The Jan-Feb 2021 issue of the OptumCare North Texas internal company newsletter, recognized as an outstanding example of corporate communications.
- **Faces of Resiliency: Courage Through COVID-19** – A digital and hardbound book chronicling how WellMed's palliative and supportive care team helped homebound patients in Texas and Florida through the critical lock down portion of the pandemic.
- COVID-19 vaccination awareness and safety campaign – A coordinated campaign mixing print, digital, social and earned media.
- COVID-19: Stay Safe series – A series of columns by WellMed chairman and CEO Dr. George Rapier educating the public about the ever-changing dynamics of the COVID-19 pandemic. An individual column also received honors.
- WellMed starts COVAX clinics in underserved regions of San Antonio (video) – Chronicling the early days of the free COVID-19 vaccination clinics set up in the historically underserved south and west sides of the Alamo City. The clinics provided more than a half-million vaccinations to the community. WellMed was honored in two video categories – health and wellness, and public relations.
- Radio: Mental health PSA – A PSA encouraging listeners struggling with loneliness, depression or anxiety to talk to their primary care physician.
- Radio: Coordinated compassionate care – A series of commercials touting the WellMed Care Model, and educating the public about chronic special needs plans, dual special needs plans and other special election period opportunities.